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**Rug care and
maintenance**

Say hello to your new rug

Our rugs are made using the finest quality wools and natural fibres and should therefore sustain everyday wear and tear. To help you look after your rug in the best possible way, we've put together these nifty tips.

General care for jute rugs

- Hoover your jute rug regularly to keep it in tip-top condition. Avoid using a rotary brush as it can pull up the fibres.
- You may find your rug sheds some of its fibres as the structure settles. A quick hoover is all that's needed to remove them (the quantity should reduce over time).
- If you find the odd thread, just snip it off with a nice, sharp pair of scissors. Tuck any loose ends back into the weave to prevent fraying.
- Avoid beating your jute rug as this upsets the natural fibres. (And we don't want that!)
- Spills should be spot-cleaned as soon as possible. Use a clean cloth to soak up spills by blotting (not rubbing) the area. Pro tip: work from the outside toward the centre of the spill.
- Avoid getting your jute rug wet. Never wet shampoo or steam clean it.

General care for wool rugs

- If you find the odd loose thread or fibre, snip it off with a sharp pair of scissors. If your rug looks a little fluffy when you first roll it out, give it a quick once-over with the hoover to remove any excess fibres and job's a good'un.
- Hoover your rug regularly and thoroughly to remove any gritty dirt that can damage the fibres. Avoid using a rotary hoover brush as it can cause fuzz and damage to longer strands.
- Big spill? No problem. Use a carpet cleaner and blot the stain with a clean cloth (although no rubbing please). If it's a really stubborn stain, we recommend you get the professionals in.

General care for all rugs

- Try to keep your rug out of really sunny spots to avoid fading and discolouration. For the same reasons, we also recommend you keep your rug away from damp areas and moisture.
- Our rugs are not suitable for outdoor use.
- Your new rug is made from natural materials and may have an odour when you first roll it out. This will fade after a few weeks.